

CSI Studio

With our fully staffed and stocked in-house photo studio, CSI can professionally style, light, shoot, and retouch any product that can fit through our door.*

***If it can't fit through our door, that's okay too. We have other ways to get the job done!**



Where else will you find a fully staffed, award-winning video production house, a fully equipped 150-square-foot photography studio, and a fully creative robust production design studio all in one place?

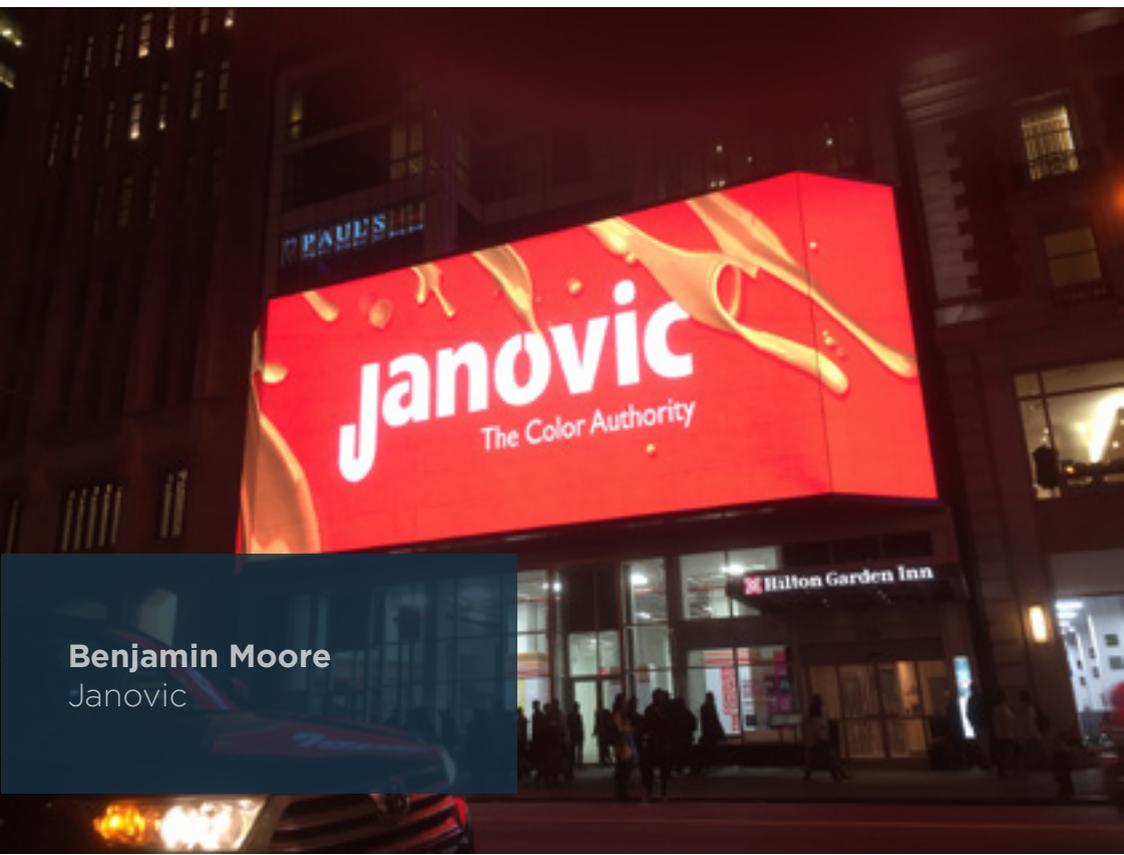
Our in-house photography studio is outfitted with all the right professional gear, as well as our own proprietary rigs developed over many years. This setup affords us the flexibility to capture any and every type of shot we may need — including traditional multi-angle product shots, conceptual beauty photography, lay-downs and on-form, and lifestyle studio photography.

Digital Signage

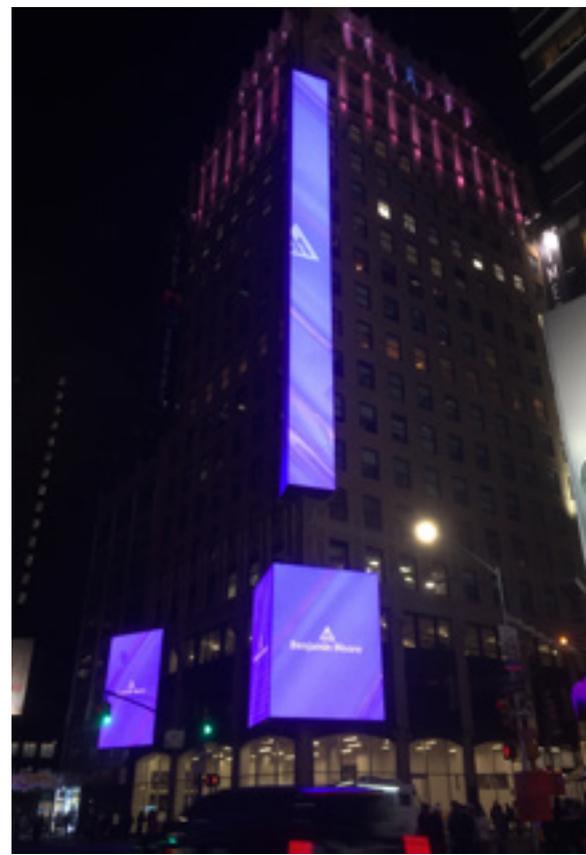
From large-format motion visuals that span multiple screens to gamification and projection mapping, CSI aims to create destinations that tell your story and deepen and engage your target audiences.

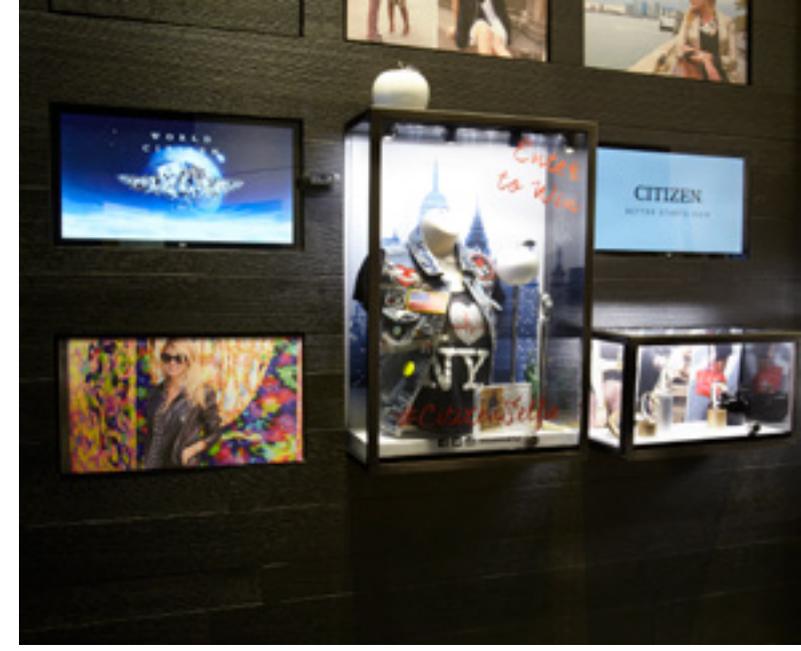


NEWMARK
KNIGHT FRANK



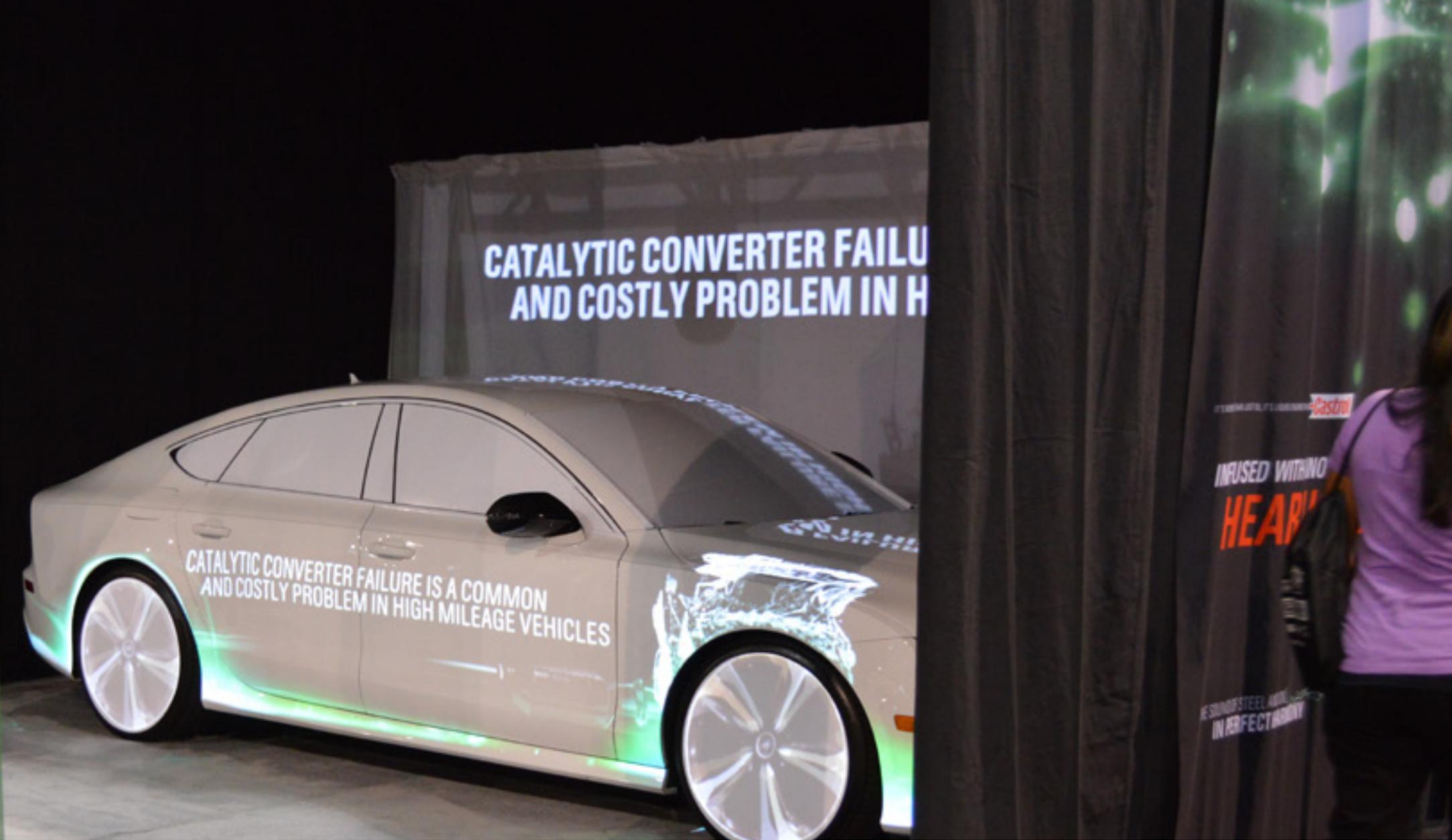
Benjamin Moore
Janovic

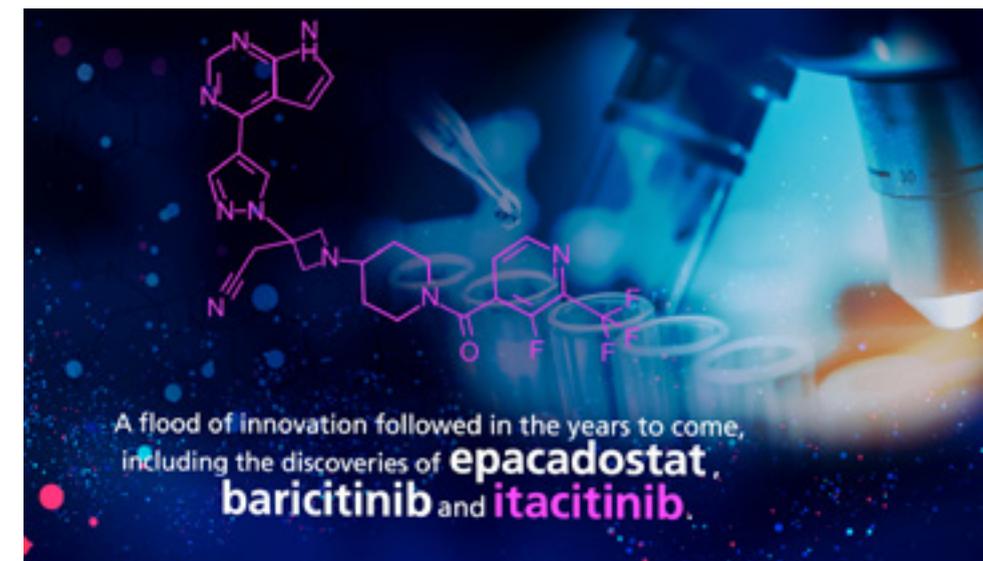


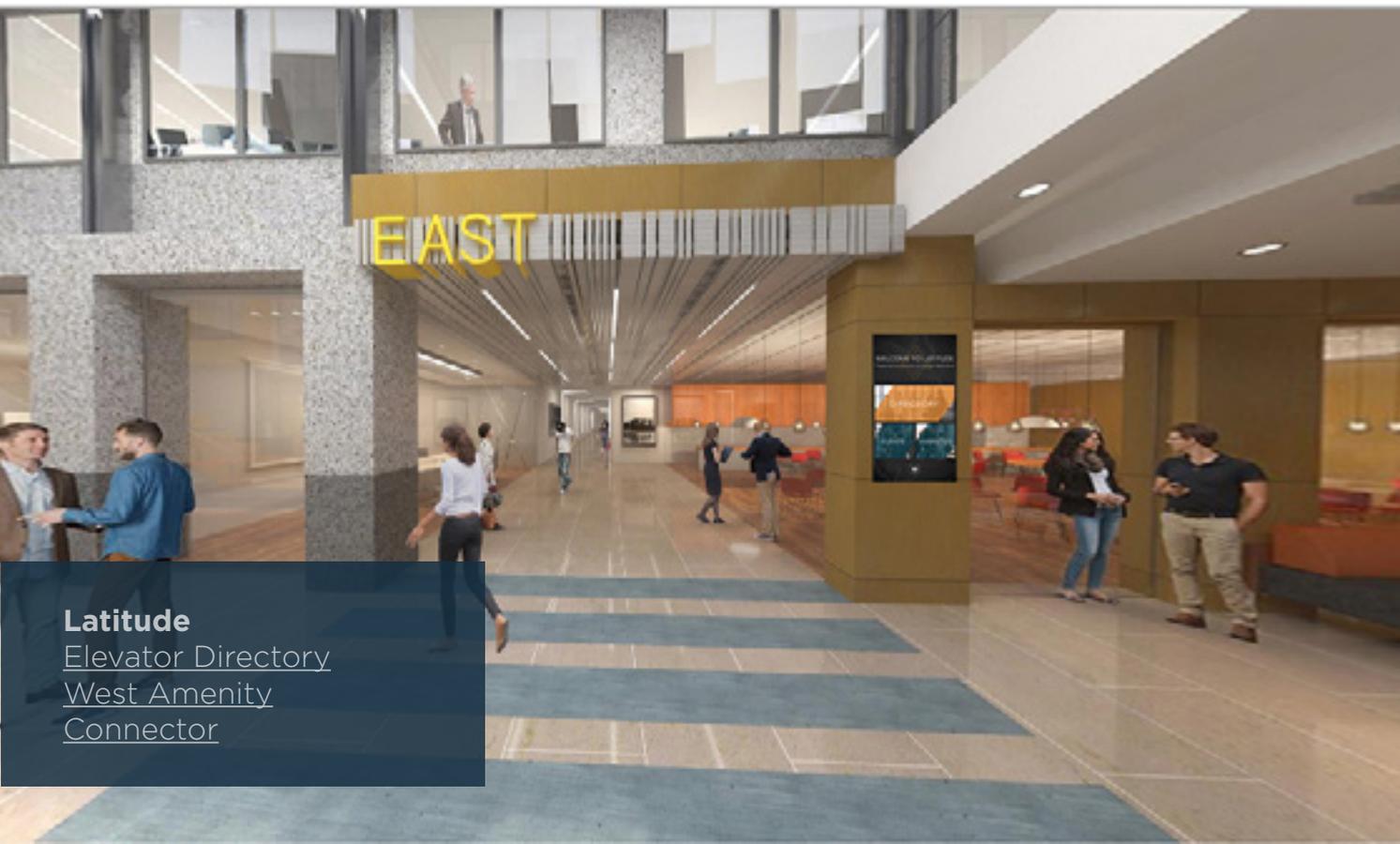




Citizen
Air Canada







Latitude
Elevator Directory
West Amenity
Connector

3D Animation

At CSI, we tell your product stories with motion, energy, and impact. We bring your product to life to highlight the features and benefits.

PRODUCT LAUNCHES | PRODUCT VIDEOS | EXPLAINER VIDEOS | TV SPOTS | SOCIAL VIDEOS
VIRTUAL AND AUGMENTED REALITY | DIGITAL SIGNAGE



SEE THE VIDEO

BULOVA
TV Spot





Elegant,
ergonomic design



SEE THE VIDEO

CRESTRON
Product Launch
Animation



Blue Angels


SEE THE VIDEO

CITIZEN
Blue Angels Digital Spot



CITIZEN
BLUE ANGELS



PROMASTER

Official timekeeper of the United States Navy and the United States Air Force. © 2014 Citizen Watch Co., Ltd. All rights reserved.



8 watt

2"


SEE THE VIDEO

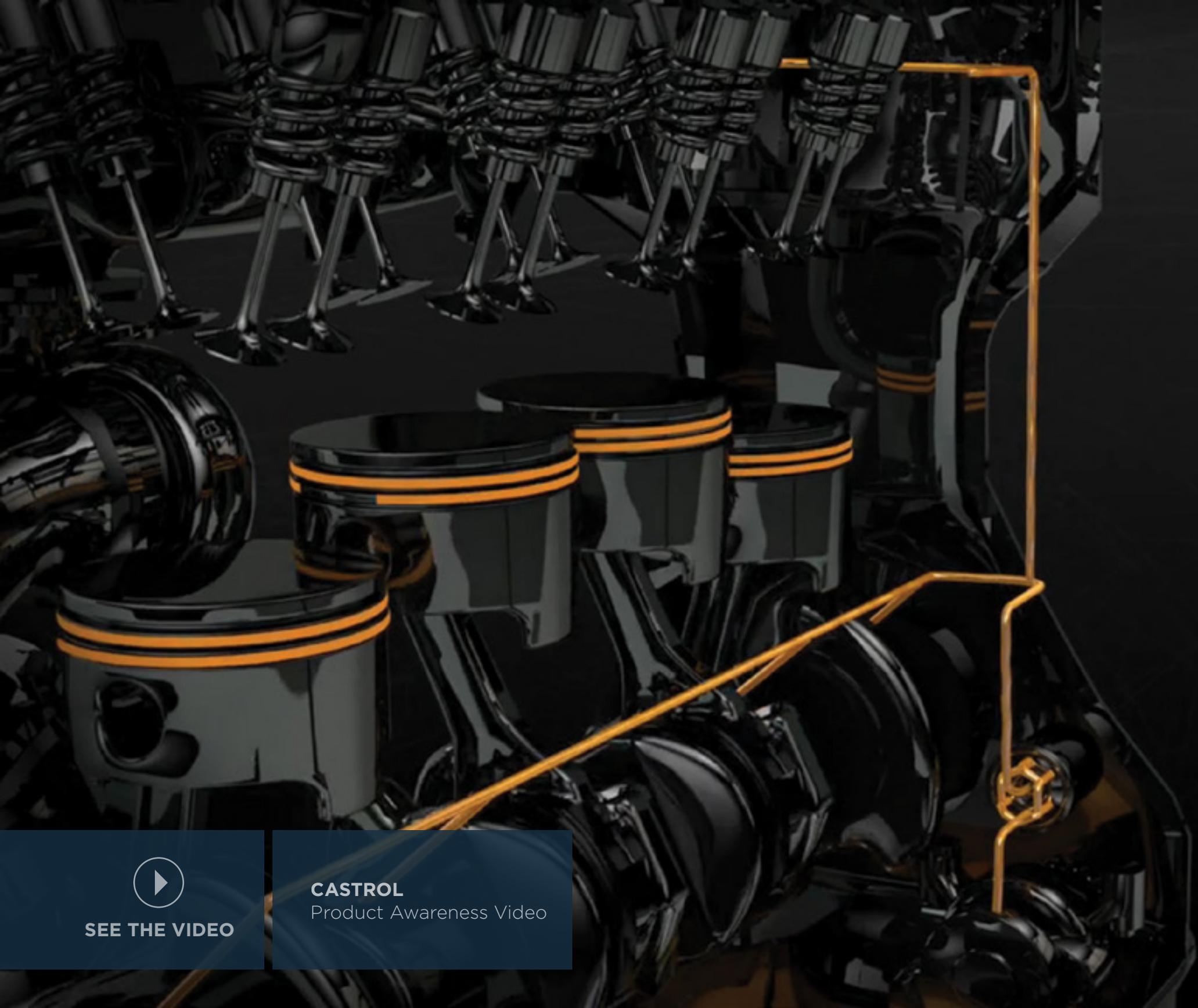
RAB LIGHTING
Product Video





SEE THE VIDEO

PANTONE
Capsure Device
Product Launch



Castrol
GTX
HIGH MILEAGE
For Vehicles with Over 55,000 Miles



SEE THE VIDEO

CASTROL
Product Awareness Video

3D Stills

Sometimes a photoshoot isn't an option. CSI can model a 3D still of your product to look as good or better than the real thing. A 3D still also provides greater flexibility in viewing multiple angles and feature key highlights.

UNLIMITED ANGLES | EXPLODED VIEWS | LIGHTING FLEXIBILITY | PRODUCT DEVELOPMENT TOOL



CSI's photo-real 3D models of L'Oréal beauty products highlighting plastic, glass, and metal textures.



CSI is able to create incredible 3D product details in texture, design, and lighting.

Photography

The beauty of a great photograph cannot be understated. CSI seeks to capture the ideal and make an emotional connection through each photo.

PRODUCT PHOTOS | STILL LIFES | SOCIAL PHOTOS | LAY-DOWNS | LIFESTYLE | ECOMMERCE



It is only in fully understanding the target audience that an emotional connection via photography can be achieved.





FLY ME TO THE MOON (In Other Words)

Words and Music by
BART HOWARD

GENUINE
LEATHER
BULOVA

Swing

Dm7

let me play

a-mong the



Capturing the beauty of light as it plays among jewels is a precious art form.



CSI believes that a confident color story within a photograph can deeply connect with consumers.





L'ORÉAL PARIS
ADVANCED HAIRCARE

NEW
TOTAL REPAIR 5
Restoring conditioner

CERAMIDE

- 1 Rebuilt fibers
- 2 Strength
- 3 Vitality
- 4 Silkiness
- 5 Shine

Damaged, Overworked Hair
12.6 FL. OZ. - 375 mL

L'ORÉAL PARIS
ADVANCED HAIRCARE

NEW
TOTAL REPAIR 5
Restoring shampoo

CERAMIDE

- 1 Rebuilt fibers
- 2 Strength
- 3 Vitality
- 4 Silkiness
- 5 Shine

Damaged, Overworked Hair
12.6 FL. OZ. - 375 mL

L'ORÉAL PARIS
ADVANCED HAIRCARE

NEW
TOTAL REPAIR 5
Multi-Restorative
Dry Oil

CERAMIDE

INSTANT
REPAIR & SHINE

MOISTURIZING PROBIOTICS,
LIGHTWEIGHT DRY OIL
ALL HAIR TYPES

3.3 FL. OZ.



HYBRID

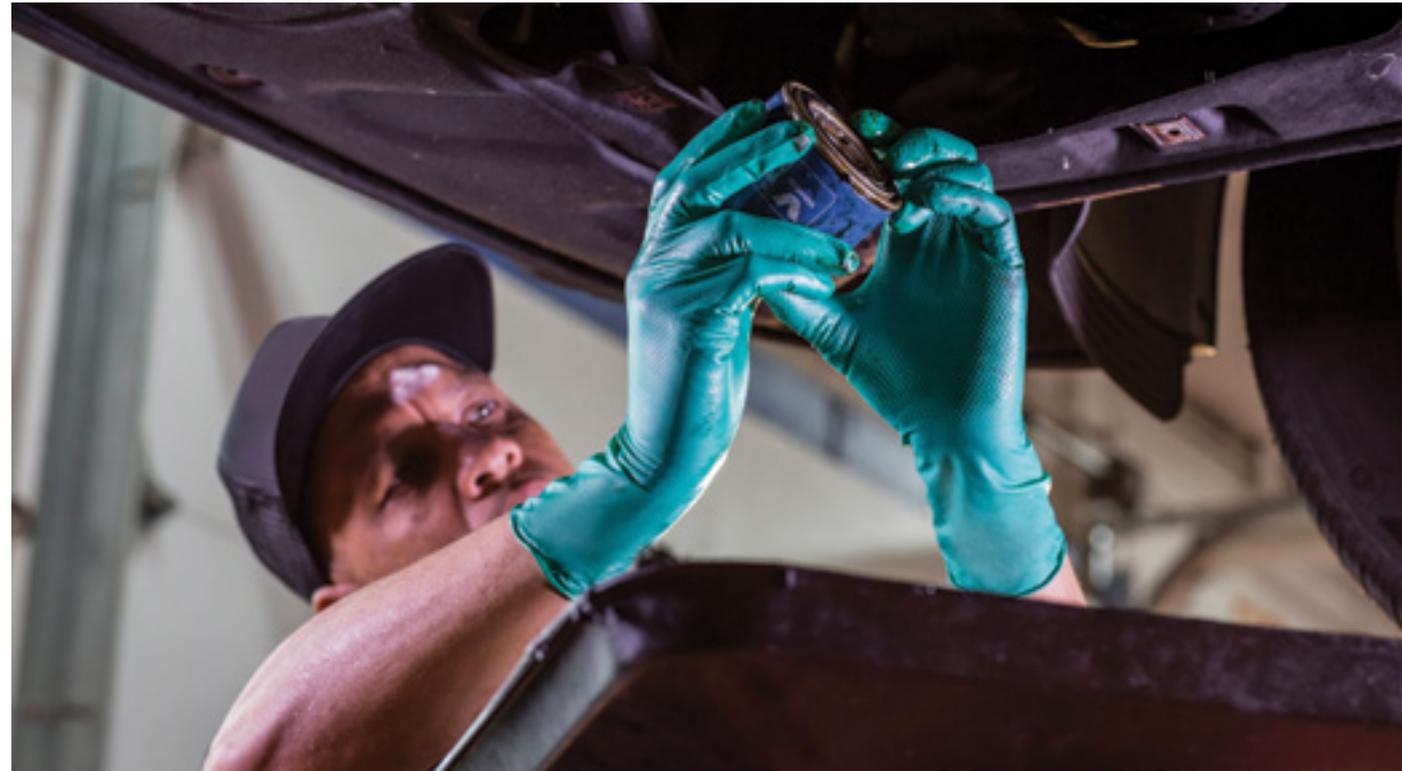
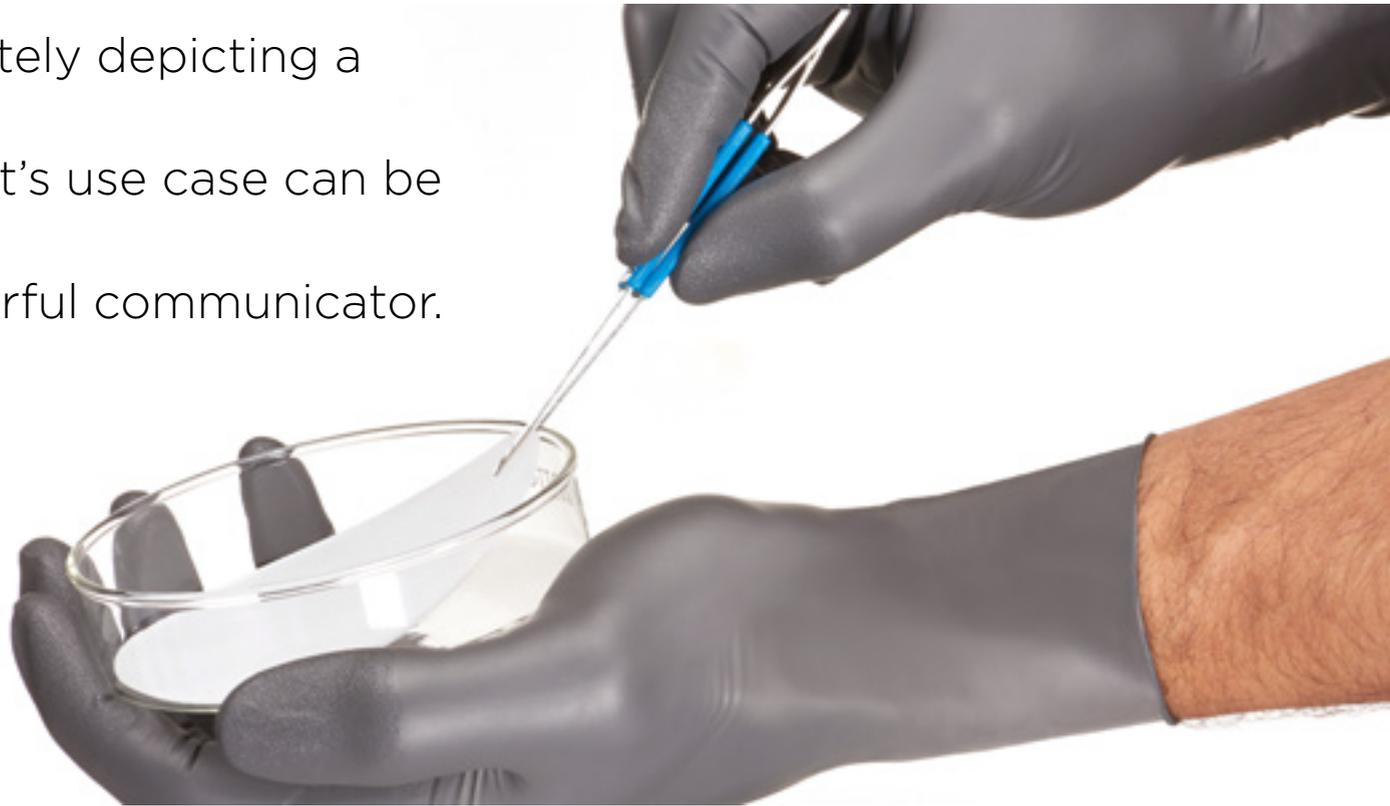
FREDERIQUE CONSTANT
GENEVE

SWISS MADE

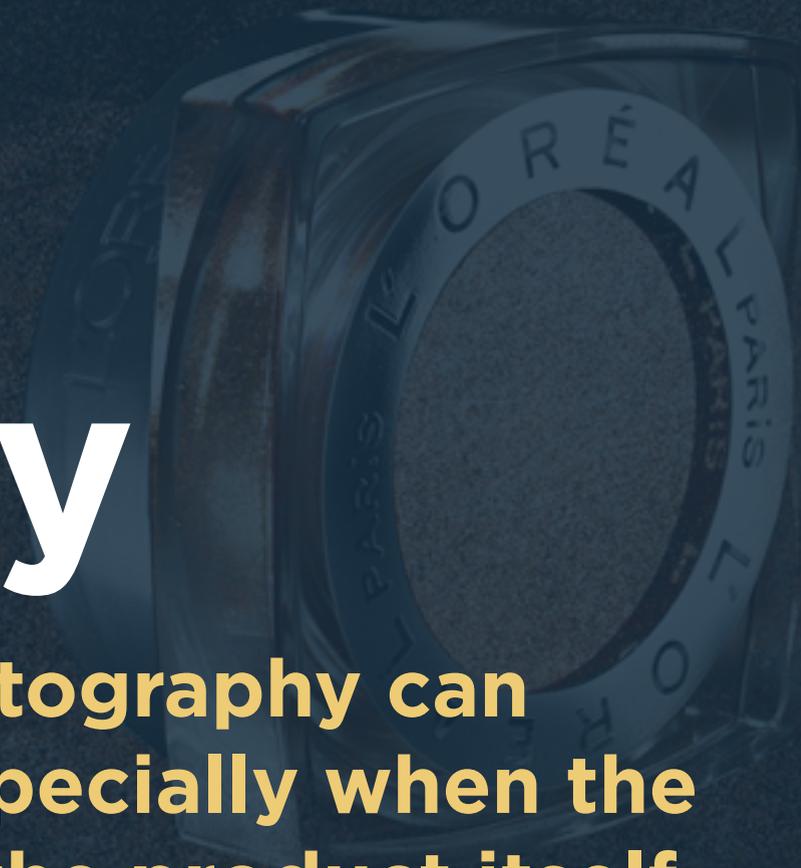




Accurately depicting a product's use case can be a powerful communicator.



Conceptual Photography



Adding creative flair to product photography can enhance the emotional response, especially when the creative expression is derived from the product itself.





Reflection can be a powerful tool with a juxtaposition of metal and liquid to enhance a product story.





This technique is also useful for placing products into environments where a photoshoot would not be economical or even possible.

Retouching

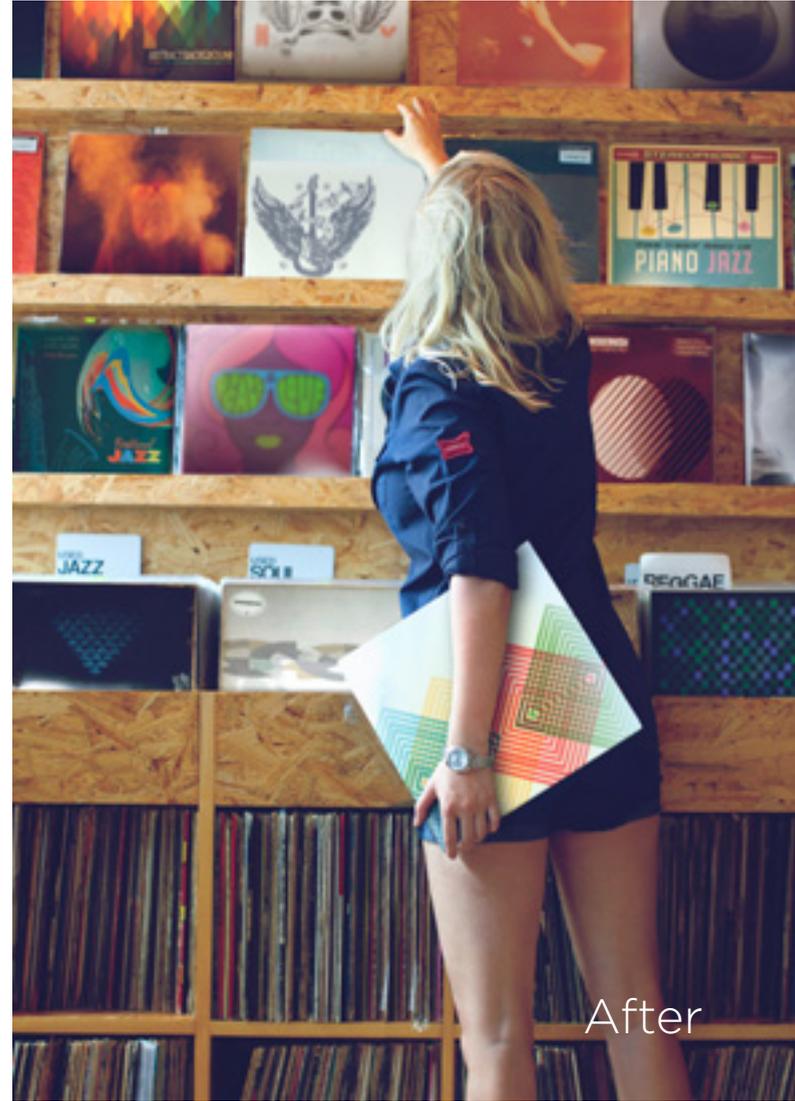
CSI's retouchers are experts at seamlessly altering the light, shadow, and color of a photo to be more aesthetically pleasing to the target audience.



Before



After





Before



After



Before



After





Before



After



Before



After

Motion Photography

CSI's studio is fully rigged to capture compelling motion photography of our clients' valuable products.

THE LADIES' MARINE STAR



SEE THE VIDEO

BULOVA
Product Launch

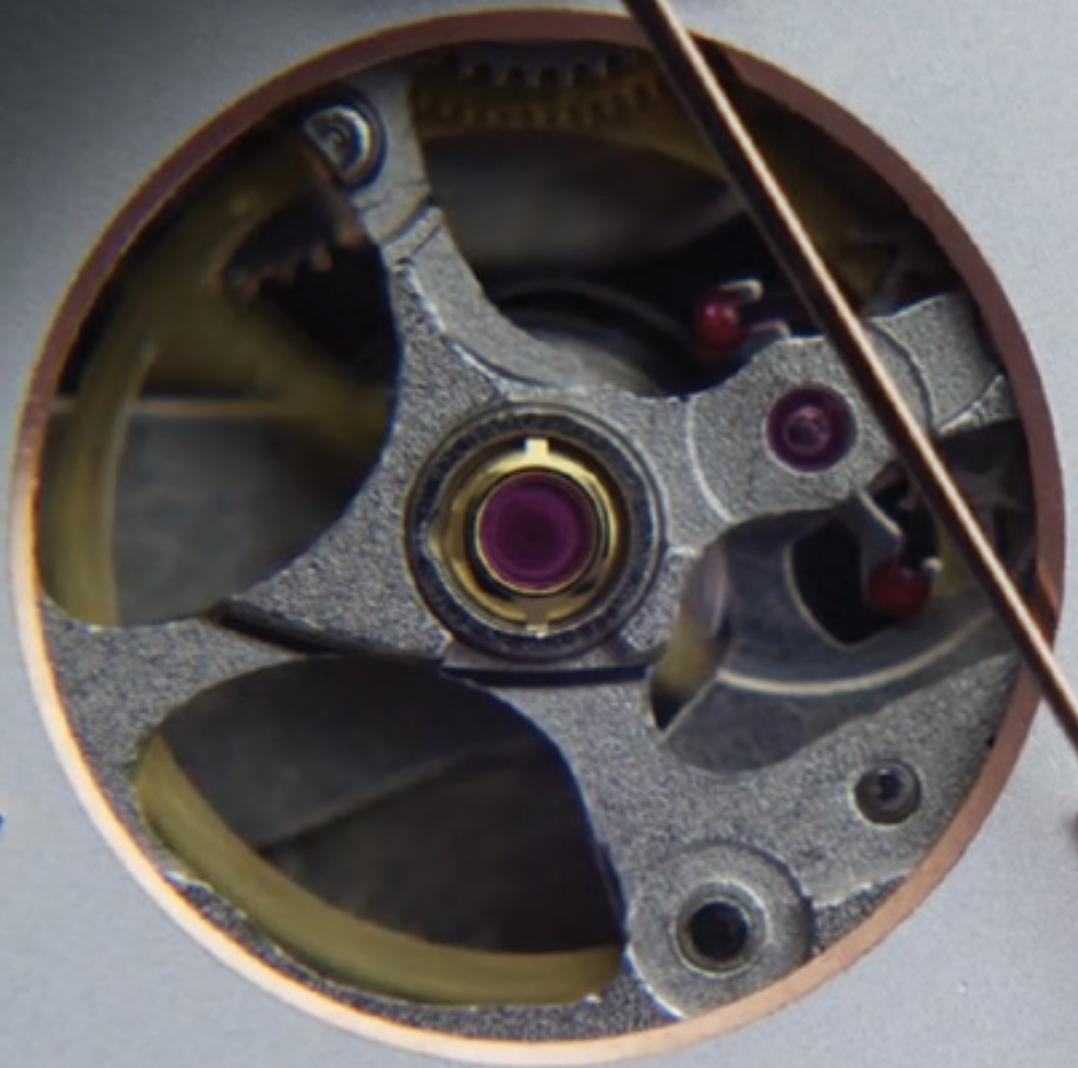




SEE THE VIDEO

BULOVA
Product Launch

AUTOMATIC
21 JEWELS



SEE THE VIDEO

BULOVA
Product Launch

CSI has been professionally capturing our clients' products for 30 years. We are experts in still and motion product photography, as well as 3D stills and animation.

We look forward to bringing your products to life.

Thank You